



# ADVERTISING OPPORTUNITIES

The Annual Meeting Printed Program is the comprehensive convention guidebook. It features 86+ pages containing key general information, facility maps, daily events and education program descriptions and schedule, speaker listing, and the full exhibitor directory. This program is heavily utilized onsite, and after the meeting as a reference guide. The inside and back cover and centerfold pages are available for print ads.

## COLOR AD RATES

Inside Front Cover or Back Cover.....	\$2,000
Centerfold.....	\$2,500
Full page with or without bleed..... 8.5" x 11" w/bleed or 7.5" x 9.75"	\$750
Half page..... 7.5" x 4.55"	\$375

## BLACK& WHITE AD RATES

Full page with our without bleed..... 8.5" x 11" w/bleed or 7.5" x 9.75"	\$500
Half Page..... 7.5" x 4.55"	\$350

*Printed Program trim size is 8.5" x 11". Bleed dimensions include overrun of 0.125 inched at each edge. Line screen is 133 or 150.*

## DEADLINES

Ad Reservations Due Date: **AUGUST 28, 2015**  
Camera-Ready Ad Due Date: **SEPTEMBER 4, 2015**

To place your ad complete this form and mail or e-mail to us at [AnnualMeeting@calbar.ca.gov](mailto:AnnualMeeting@calbar.ca.gov).

## ANNUAL MEETING PRINTED PROGRAM ADVERTISING

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ COMPANY: \_\_\_\_\_

E-MAIL (REQUIRED): \_\_\_\_\_

- |   |  |
|---|--|
| <input type="checkbox"/> Inside Front Cover (4-color) - \$2,000 | <input type="checkbox"/> Inside Back Cover (4-color) - \$2,000 |
| <input type="checkbox"/> Centerfold (4-color) - \$2,500         | <input type="checkbox"/> Full Page (4-color) - \$750           |
| <input type="checkbox"/> Full Page (black & white) - \$500      | <input type="checkbox"/> Half Page (4-color) - \$375           |
| <input type="checkbox"/> Half Page (black & white) - \$350      |  |

## PAYMENT METHOD

- Enclosed is my check in the amount of \$ \_\_\_\_\_, payable to: 'The State Bar of California'.
- Charge \$ \_\_\_\_\_ to my Visa or MasterCard (no other card is accepted)

NAME ON CARD: \_\_\_\_\_

CARD #: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_