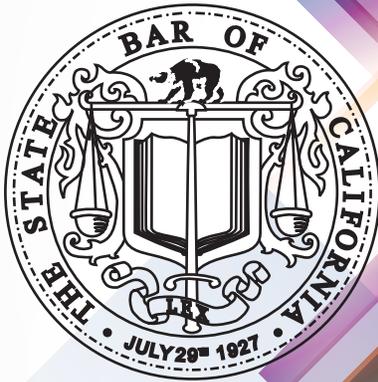


**2013
Exhibitor Prospectus**



**THE STATE BAR OF CALIFORNIA
EIGHTY SIXTH
ANNUAL
MEETING
INNOVATION
& THE LAW
OCTOBER 10-13
SAN JOSE**

More Information

Refer to the *Exhibit Space Application and Exposition Rules and Regulations and General Terms and Conditions* for show requirements.

Assignment of Space

Booths are assigned in order of receipt of application and payment. Full pre-payment must be received before confirmation of a booth space assignment. See the [Exhibit Space Application and Exposition Rules and Regulations and General Terms and Conditions](#) for details.

Booth Decoration & Tradeshow Services

TriCord Tradeshow Services is the official 2013 State Bar Annual Meeting Exhibition decorator. TriCord will provide all services in the exhibit hall including booth equipment, carpeting, rental furnishings, electrical, freight and material handling, labor and hanging capabilities. Confirmed exhibitors will receive a link to the online Exhibitor Service Kit with information and forms.

Booth Space Standard Amenities/Benefits

- **NEW in 2013: 10' x 10' draped booth space (previously 8x10) with 3' high side rail and 8' high back wall drape**
- **NEW in 2013: Complimentary Exhibit booth standard furniture package (one – 6 ft table and 2 chairs)**
- 7' x 44' identification sign with name and booth number
- Exhibitor profile published in the Annual Meeting APP which features live links to Exhibitor's website and email
- Exhibitor listed in *Printed Program Exhibitor Guide*, and posted on Online Exhibit Hall (on the State Bar's website)
- Post-show attendee mailing list
- Identification badges for booth staff, with access to State Bar education programs and social events
- Security during move-in, move-out, and closed hours

Note: the Exhibit Hall is not carpeted. Carpeting inside a booth is optional and at the exhibitor's expense. Exhibit show management will carpet all aisles.

State Bar Annual Meeting Exhibit Hall Activities

- Thursday Night Reception held in Exhibit Hall – more than 1,000 people attend
- A central park-themed attendee gathering area in the Exhibit Hall (with complimentary meals/snacks for attendees on select days and surprise special activities)
- Annual Meeting education programs held in Convention Center, in rooms adjacent to Exhibit Hall
- State Bar Annual Meeting Registration area located outside of the Exhibit Hall entrance

Assistance/Questions

Contact by phone or email: Theresa Raglen (415-538-2393) Theresa.Raglen@calbar.ca.gov or Carol Zlongst (415-538-2585) Carol.Zlongst@calbar.ca.gov

SAN JOSE CONVENTION CENTER, EXHIBIT HALL 1

408 ALMADEN, SAN JOSE, CA 95110

Cost per 10' x 10' booth space is \$1,675 inside booth, or \$1,875 corner booth

Installation of Exhibits

Exhibitors have access to booths for installation from 2:00 pm - 4:30 pm, Wednesday, October 9, and from 8:00 am - 2:00 pm on Thursday, October 10. Exhibitors must have booth installation complete by 2:00 pm on Thursday, October 10 to allow for the set-up of the State Bar's *Opening Night Reception*.

Exhibit Hours

The exhibit hours listed below are subject to changes authorized by show management.

Thursday, October 10, 2013.....5:30 pm - 7:00 pm
(*Opening Night Reception*)

Friday, October 11, 2013.....9:00 am - 4:00 pm

Saturday, October 12, 2013.....7:30 am - 4:00 pm
(*Annual Meeting Registrant Breakfast in Exhibit Hall at 7:30 am*)

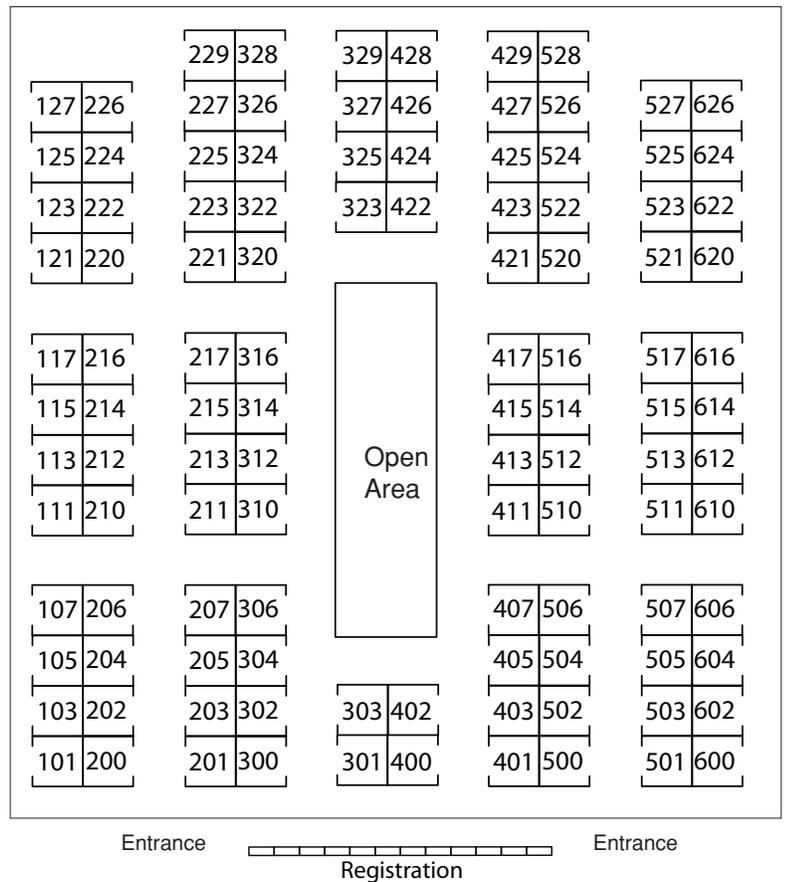
Setup and Tear Down

MOVE-IN

Wednesday, October 9, 2013 2:00 pm - 4:30 pm
Thursday, October 10, 2013 8:00 am - 2:00 pm

MOVE-OUT

Saturday, October 12, 2013 4:00 pm - 9:00 pm
Sunday, October 13, 2013 8:00 am - 12:00 pm



Dismantling and Removal of Exhibits

No display may be dismantled, nor packing started before 4:00 pm, Saturday, October 12. Exhibitors who move out early will incur a penalty, per the contract. Exhibitors must remove items from exhibit area not later than 12:00 pm, Sunday, October 13.

www.calbar.ca.gov/annualmeeting

The 2013 Exhibition will Sell Out Early--Book Today to Secure Your Booth!

Share your innovative legal services & solutions with **thousands of attorneys**

Top Reasons to Join the San Jose Show

- 1** A \$1,675 investment produces a great ROI!
- 2** Show organizers draw attendees to hall with daily activities, refreshments and surprise entertainment.
- 3** Location, location, location – the Exhibit Hall is the central hub of activity, with 140+ education classes placed in nearby classrooms in the San Jose Convention Center.

Meet people who are ready to conduct business. **Market** your products and services and build quality Sales leads. **Take orders** from the Exhibit floor. **Profile** your Company in the Annual Meeting App, Printed Program and Online Exhibit Hall.



Successful Repeat Exhibitors

2bl Inc.
ABA Retirement Funds Program
Aladdin Bail Bonds
Bloomberg BNA
CalBar Connect
Barry A. Cane Insurance Services
Continuing Education of the Bar

Daily Journal Corporation
DataChasers
Fastcase, Inc.
LexisNexis
Liberty Mutual Insurance
Marsh U.S. Consumer
National Institute for Trial

Advocacy
The Recorder
The Rutter Group
State Bar Sections & CYLA
Tab3/Practice Master
WealthCounsel
West, A Thomson Reuters Business