

Printing of Consumer Guides

Request for Proposal: Questions & Responses

October 15, 2013

1. Where can I find a sample of the publication?

*Attachment A is a PDF of our latest publication. A hard copy can be ordered online at this website:
<https://www.litorders.com/go/calbarca/custom/calbar/OrderForm.aspx>.*

2. Does your vendor have to be located in California?

Location in California is not a requirement.

3. Can you clarify the number of print jobs per year?

The State Bar updates and publishes one of its three consumer guides every year (in English and Spanish), so there would be a minimum of two print jobs per year. Other print jobs may be ordered to replenish supplies of the other two guides in both languages.

4. Please clarify the paper that will be used.

The paper is 50# gloss #4.

5. Is the consumer guide stitched?

It is not stitched.

6. Please provide the ZIP code for your Milpitas mailing center.

The Milpitas zip code is 95035.

7. Is the cover included in the 16 pages?

Yes, cover included.

8. Do any of the inks bleed off the page?

No full bleed printing.

9. What would be your order quantity when replenishing your inventory?

The order quantity may vary. We would like to see pricing on runs of 50K, 100K and 250K so we can

factor in storage costs to determine the most cost-effective run size.

10. Does it need to be on the 50# gloss or can I put it on something a big thicker like 80#?

Please bid on 50# gloss #4.