

**The State Bar of California**

**Website Redesign  
Request for Proposal: Questions & Responses**

**August 6, 2015**

- 1. Regarding ADA Compliance, is there a certification requirement that the selected vendor needs to fulfill?**

*The requirement of the new design as stated in the RFP, Section C-7 is to conform to Web Content Accessibility Guidelines (WCAG) 2.0 and Section 508 standards for the Rehabilitation Act to which WCAG 2.0 Level AA will be based upon.*

- 2. Web metrics - any preference? What is being used currently? (Google Analytics, Omniture, etc?)**

*Google Analytics is currently used and is the preferred tool for web metrics.*

- 3. How many project phases are anticipated? Who determines the scope of each phase?**

*In the course of the requirements gathering and validation working sessions with the project team, the “must haves” listed in the RFP can be considered Phase I. Any “nice to have” identified in the working sessions can be considered for Phase II.*

- 4. Who will be responsible for post-implementation user training? Would that training be considered part of the preceding phase, or a phase all its own?**

*In RFP Section III, G.5. (Implementation) the vendor is to provide training and knowledge transfer to State Bar staff, and is part of the overall project deliverables.*

- 5. Is the content already developed? Or will the successful bidder have to create content?**

*Content is already developed. However, if the new website design requires that existing content be converted and conform to WCAG 2.0 Level AA and Section 508, and all its requirements listed in the RFP, the vendor will provide those services.*

- 6. Will State of CA staff be available for testing of the site?**

*The State Bar project team and site content administrators will be available for testing.*