

Online Streaming Continuing Legal Education

Request for Proposal: Questions & Responses

February 8, 2012

1. **If the State chooses a new provider of online streaming CLE, what would be the expected “go live date” for the new provider’s services?**

Should a new provider be selected a transition period would be established between the current and new provider.

2. **If the State chooses a new provider of online streaming CLE, must the services include previously recorded content at the “go live” date, or must the previously recorded content be added on ongoing basis? If previously recorded content would be required, please describe the new provider’s access to that content.**

Previously recorded content will be used at the “go live” date. Thereafter, content will be provided on an ongoing basis. The taped content will be sent to the provider for processing and uploading into the State Bar catalog.

3. **What is the usage of the Bar’s current service in the last MCLE cycles (2/1/09 through 1/31/10, and 2/1/10 through 1/31/11)? If possible please include: percentage of membership usage, number of hours sold, average users on the site at a given time, number of programs delivered online (either live or on demand), or any other available metrics.**

Yearly trend report for 2009 – 2011 on-demand programs can be requested via email to andrew.conover@calbar.ca.gov.

4. **How much does the State now pay for its current solution from the existing vendor? Payment is not made to the vendor. How is the payment structured (for example, flat fee, commission, percentage of each sale, profit sharing, etc.)?**

This is a revenue generating partnership. Revenue is calculated as a percentage of each sale.