

REGISTRATION INFORMATION

The Intellectual Property Section welcomes all who are interested in Intellectual Property. You need not be a lawyer to attend, enjoy and benefit from this program.

REGISTRATION FEES

Registration fees include admission to 14 hours MCLE instruction, course materials, continental breakfasts, lunches and the Friday evening reception.

HOTEL RESERVATIONS

A limited number of rooms have been reserved at the Disney's Grand Californian Hotel in Anaheim at a special rate of \$239 single and double occupancy per night plus tax. For reservations, call the hotel directly at (714) 956-6425 before the October 9, 2001 deadline. One night's deposit (check or credit card) is required to guarantee your room. Be sure to identify yourself as part of the State Bar Intellectual Property Institute, confirm the special rate and guarantee your reservation with a check or credit card. Cancellations must be made 72 hours before arrival or deposit will be forfeited.

REGISTRATION BY MAIL

Your pre-conference registration must be received no later than November 9, 2001. Mail registration form and check payable to the State Bar of California or credit card information to: Program Registrations, State Bar of California, 180 Howard Street, San Francisco, CA 94105-1639. Limited on-site registration will be available.

REGISTRATION BY FAX

You may fax your registration form to: Program Registrations, (415) 538-2368. All faxed registrations must be accompanied by a signature and MasterCard/VISA card number. Fax registrations cannot be confirmed by telephone.

CANCELLATIONS

All requests for refunds must be received in writing no later than November 9, 2001. Refunds will be issued, less a \$50 administrative cost. No refunds will be available after that date, but substitutions are welcome.

AIRLINE DISCOUNTS

The State Bar of California has a discount program with United Airlines. To make reservations, or for additional information, please call the United Group Meeting Desk at (800) 521-4041 and refer to file number 550QX.

SPECIAL ASSISTANCE

Please call (415) 538-2585 for special assistance or TDD (415) 538-2231 for speech and hearing impaired.

MCLE

The State Bar of California and the Intellectual Property Section are State Bar of California MCLE Approved Providers.

QUESTIONS

For more information, please call the Intellectual Property Section at (415) 538-2375. For registration information, please call (415) 538-2508.



STATE BAR EDUCATION FOUNDATION

Intellectual Property Law Section
180 Howard Street
San Francisco, CA 94105



NEW THIS YEAR!

Meetings of Patent, Trademark,
Copyright, Computer and
Trade Secret Committees,
Open to all attendees

Plus...

Network, Share Ideas and
Learn the Latest with Intellectual
Property Professionals with Diverse
Experience and Backgrounds.

THE INTELLECTUAL PROPERTY SECTION OF THE STATE BAR OF CALIFORNIA
presents

The 26th Annual Intellectual Property Institute



Friday - Saturday

November 16-17, 2001



© Disney

Disney's Grand Californian Hotel

1600 South Disneyland Drive
Anaheim, CA 92803-3411

Learn From the Experts:

Failing Dot Coms: The Intellectual Property Issues
Tasini and Beynd: Digital Rights, Remedies, and Strategies
The Impact of Peer to Peer and Other New Technologies
Patent Bounties
Changing Streambeds in the CAFC: Notice vs. Property Rights
Litigating Business Method Patents and Trade Secrets
Ownership Issues in IP
The View From the PTO's General Counsel's Office
Famous Trademarks: Avery, Niche, and Quantifying Fame
Money, Money, Money: Creative Client Financial Arrangements
How to Handle the "Hopeless" Trade Secret Case
Update on Trademark Law
Update on Patent Law
Update on Copyright Law

Earn up to 14 Hours MCLE Credit

Program Package Includes:
Conference Registration, Program Materials,
Friday and Saturday Continental Breakfasts and Luncheons and Friday Night Reception

Discount Disneyland Park and California Adventure Tickets Available

The State Bar of California and the Intellectual Property Law Section are State Bar of
California approved MCLE Providers

26TH ANNUAL INTELLECTUAL PROPERTY INSTITUTE Program Schedule

FRIDAY, NOVEMBER 16, 2001

8:00 a.m. - 8:30 a.m. Continental Breakfast, Registration and MCLE sign-in.

8:30 a.m. - 8:45 a.m. Welcoming Remarks
Robert W. Payne, LaRiviere, Grubman & Payne, LLP, Monterey

8:45 a.m. - 9:45 a.m. Failing Dot Coms: The Intellectual Property Issues
Moderator: Steven Shapiro, Mitchell, Silberberg & Knupp, LLP, Los Angeles
Panelists: Brian L. Davidoff, Rutter, Hobbs & Davidoff, Inc., Los Angeles
Mitchell Zimmerman, Fenwick & West LLP, Palo Alto
Kevin D. DeBre, Brobeck, Phleger & Harrison LLP, Irvine
Joseph G. Swan, Mitchell, Silberberg & Knupp, LLP, Los Angeles

9:45 a.m. - 10:45 a.m. Tasini and Beyond: Authors' and Publishers' Digital Rights, Remedies and Strategies
Moderator: Christine L. Kopitzke, McCutcheon, Doyle, Brown & Enersen, San Francisco
Panelists: Emily M. Bass, Gaynor & Bass, New York, NY
Katherine L. McDaniel, Kattern Muchin & Zavis, Los Angeles
Neil L. Shapiro, McCutcheon, Doyle, Brown & Enersen, San Francisco

11:00 a.m. - 12:30 p.m. The Impact of Peer to Peer (Napster) and Other New Technologies on IP Law
Moderator: Richard Allan Horning, Tomlinson, Zisko, Morsoli & Maser LLP, Palo Alto
Panelists: Seth Greenstein, McDermott, Will & Emery, Washington, DC
Fred von Lohmann, Morrison & Foerster, San Francisco
Steven Holtzman, Boies & Schiller, Oakland
Robert M. Schwartz, O'Melveny & Myers, Los Angeles

12:30 p.m. - 2:00 p.m. Luncheon
Patent Bounties
Speaker: Charles Cella, President, Bounty Quest, Boston, MA

2:00 p.m. - 3:00 p.m. Changing Streambeds in the CAFC: Will Notice Reign Over Property Rights?
Moderator: James Brogan, Cooley, Godward, LLP, Broomfield, CO
Panelists: James Geriak, Lyon & Lyon, Irvine
Fay Morisseau, McDermott, Will & Emery, Irvine
Matthew Powers, Weil, Gotshal & Manges, Menlo Park

3:00 p.m. - 4:00 p.m. Litigating Business Method Patents and Business Method Trade Secrets
Moderator: Frank L. Bernstein, Sughrue, Mion, Zinn, Macpeak & Seas, PLLC, Menlo Park
Panelists: Gary Frishling, Irell & Manella, LLP, Century City
Alexander F. MacKinnon, Kirkland & Ellis, Los Angeles

4:15 p.m. - 5:45 p.m. Ownership Issues in IP
Moderator: Michael M. Krieger, Krieger & Nunziato, Los Angeles
Panelists: Lowell Anderson, Stetina, Brunda, Garred & Brucker, Aliso Viejo
Mary O'Hare, Burbank
Rafael Chodos, Offices of Rafael Chodos, Topanga
Daniel Kimbell, Christie, Parker & Hale, Pasadena

6:30 p.m. - 8:00 p.m. Informal Reception for those not going into Disneyland parks

SATURDAY, NOVEMBER 17, 2001

8:00 a.m. - 8:45 a.m. Continental Breakfast, Registration and MCLE sign-in.

8:45 a.m. - 9:45 a.m. Update on Trademark Law
Speakers: Prof. Robert Lind & Prof. Michael Epstein, Associate Directors of National Entertainment & Media Law Institute, Southwestern School of Law, Los Angeles

8:45 a.m. - 9:45 a.m. Trade Secret and Patent Law Committee Meetings.
All attendees invited.

9:45 a.m. - 10:45 a.m. Update on Patent Law
Speaker: Don Martens, Knobbe, Martens, Olsen & Bear, LLP, Newport Beach

9:45 a.m. - 10:45 a.m. Trademark and Copyright Law Committee Meetings.
All attendees invited.

11:00 a.m. - 12:00 p.m. Update on Copyright Law
Speaker: Bill Lockard, Fox Family Worldwide, Inc., Los Angeles

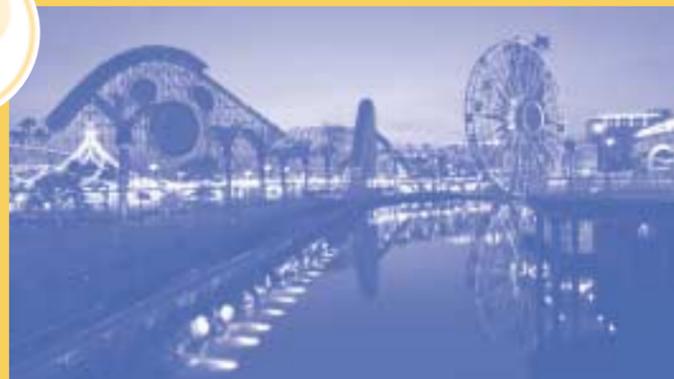
11:00 a.m. - 12:00 p.m. Computer Law Committee Meeting.
All attendees invited.

12:00 p.m. - 1:45 p.m. Luncheon
The View from the PTO's General Counsel's Office
Speaker: James Toupin, General Counsel, U.S. Patent & Trademark Office

1:45 p.m. - 2:45 p.m. Famous Trademarks: Ruminations on Avery, Niches and Quantifying Fame
Moderator: F. David LaRiviere, LaRiviere, Grubman & Payne, LLP, Monterey
Panelists: Lawrence Siskind, Harvey, Siskind & Jacobs, San Francisco
Kenneth B. Wilson, Perkins Coie, LLP, Menlo Park

2:45 p.m. - 3:45 p.m. Money, Money, Money: Creative Financial Arrangements with IP Clients
Moderator: JoAnne Redmann, Crosby, Heafey, Roach & May, Los Angeles
Panelists: Janice Salin, Riordan & McKinzie, Los Angeles
Richard Doyle, Crosby, Heafey, Roach & May, Los Angeles
Sharon Stevenson, Domain Associates, LLC, Laguna Niguel

4:00 p.m. - 5:00 p.m. How to Handle the "Hopeless" Trade Secret Case
Panelists: James Pooley, Gray, Cary, Ware & Friedenrich, LLP, Palo Alto
Harold J. McElhinny, Morrison & Foerster, San Francisco
Robert W. Payne, LaRiviere, Grubman & Payne, LLP, Monterey



Name _____

Badge Name _____

State Bar Number _____

Firm _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

E-mail Address _____

Spouse/Guest _____

REGISTRATION FEES (includes program, course materials and meal fuctions)

- Intellectual Property Section Member \$475
- Non-Member \$530
 - Please credit \$55 of the Non-member registration to my 2002 Intellectual Property Section dues (Jan-Dec)
- Law School Faculty and Students (with copy of school ID) \$215

SPECIAL EVENTS

FRIDAY, NOVEMBER 16, 2001

- 1. Luncheon 12:30 p.m. - 2:00 p.m.
 - I will attend I will not attend
- 2. Guest Tickets
_____ @ \$25 each = \$ _____
- 3. Disneyland Park & California Adventure Special "Twilight" Rate Tickets
(Tickets good for admittance to the Park of your choice during the hours of 4:00 p.m. - 10: p.m.)
_____ @ \$20 Adults & Children = \$ _____
- 4. Informal Reception 6:30 p.m. - 8:00 p.m. (For those not going into Disney Parks)
 - I will attend I will not attend # in my party _____

SATURDAY, NOVEMBER 17, 2001

- 5. Luncheon 12:00 p.m. - 1:45 p.m.
 - I will attend I will not attend
- 6. Guest Tickets: Luncheon
_____ @ \$25 each = \$ _____

COMMITTEE MEETINGS

- | | | |
|-------------------|--|--|
| 7. Trade Secret | <input type="checkbox"/> I will attend | <input type="checkbox"/> I will not attend |
| 8. Patent Law | <input type="checkbox"/> I will attend | <input type="checkbox"/> I will not attend |
| 9. Trademark | <input type="checkbox"/> I will attend | <input type="checkbox"/> I will not attend |
| 10. Copyright Law | <input type="checkbox"/> I will attend | <input type="checkbox"/> I will not attend |
| 11. Computer Law | <input type="checkbox"/> I will attend | <input type="checkbox"/> I will not attend |

PAYMENT

Please enclose this form, along with your check made payable to the State Bar of California or credit card information and mail to: Program Registrations, State Bar of California, 180 Howard Street, San Francisco, CA 94105-1639, or fax to Program Registrations (415) 538-2368 Credit Card Registrations ONLY

CREDIT CARD INFORMATION

I authorize The State Bar of California to charge my program registration to my VISA or MasterCard account. (No other credit card will be accepted.)

Account Number _____ Exp. Date _____

Cardholder's Signature _____