

PRESIDENT'S OPENING-NIGHT RECEPTION



State Bar President, Anthony Capozzi &
President-Elect, John Van de Kamp
cordially invite you to their opening night reception

Enjoy entertainment and refreshments



6:00 p.m. - 8:00 p.m.
Monterey Conference Center
Serra Grand Ballroom

THANK YOU TO



Whittier Law School

for their

sponsorship support

of the

Bar Leaders' Conference



INFORMATION

BUSINESS CENTER: The Portola Plaza Business Center is located on the second level above the Front Desk.

AIRPORT TRANSPORTATION/TAXI:

Carmel Taxi (831) 624-3885

A Yellow Cab & Taxi Co. (831) 646-1234 or
(831) 899-4772

Main Event Transportation (831) 646-5466 or
(831) 372-477

Monterey/Salinas Airbus (831) 373-7777

CELL PHONES & PAGERS: Out of courtesy for the presenters and other participants, please turn off (or put on vibrate-mode) cell phones and pagers prior to entering the conference.

RESOURCE TABLE: A resource table has been placed at the back of the conference room. Materials are available from various sponsors and State Bar entities. Materials will be available throughout the conference.

EVALUATION FORMS: An evaluation form can be found in your packet of materials. We ask that you please take a moment to complete the form. All evaluations will be collected after the last session and before the closing remarks. One name will be drawn to receive one complimentary registration to the 2005 Bar Leaders' Conference in San Diego. You **MUST** be present to win! Thank you for attending and providing us with your comments.

Bar Relations Outreach is part of the Office of Legal Services, Access & Fairness. No mandatory dues paid to the State Bar have been used to support the Bar Relations Outreach Program. The Program is funded entirely from voluntary contributions.



The State Bar of California | Office of Legal Services,
Access & Fairness Programs

2004 BAR LEADERS' CONFERENCE

The State Bar of California
Office of Bar Relations Outreach

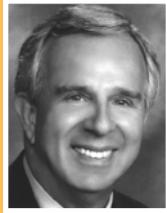


Monterey, California
Portola Plaza Hotel

Thursday, October 7, 2004
8:30 a.m. - 5:30 p.m.

WELCOME TO THE 2004 BAR LEADERS' CONFERENCE

Bar Leadership Begins with Bar Leaders



Anthony Capozzi
President,
The State Bar
of California

Welcome to the re-instituted and second year of the Bar Leaders' Conference. Many of the State Bar of California's leadership, also, served as local and specialty bar leaders and had previously attended this conference. Increasing membership, diversity, non-dues revenue and access to justice are issues challenging our organizations. Program speakers will touch upon these issues and provide information to help you manage your leadership year. Thank you for joining the State Bar Board of Governors and your colleagues at today's Conference. With your leadership, The State Bar of California's mission to "Preserve and maintain the justice system in order to assure a fair and just society under the law." will truly be a reality.



Vivian Kral
Chair, Volunteer
Involvement
Committee
Member, The State
Bar of California
Board of Governors

It is my pleasure to welcome you to 2nd annual Bar Leaders' Conference where you will have the opportunity to network with colleagues, identify resources that are available to you and acquire knowledge on issues important to all bar leaders. Enjoy the day!

BREAKFAST WITH THE BAR

8:30 a.m. - 9:40 a.m. — *Bonsai III*

Join State Bar President, Anthony Capozzi and members of the State Bar Board of Governors for breakfast and smaller breakout discussions about issues of concern to your bar association and constituency group.

WELCOME AND INTRODUCTORY REMARKS

9:45 a.m. - 10:00 a.m. — *Bonsai I & II*

Anthony P. Capozzi

President, The State Bar of California

Anthony T. Karachale

President, Monterey County Bar Association

Paul Hokokian

Vice-Chair, Board Committee on
Volunteer Involvement, The State Bar of
California, Board of Governor

WHO'S SAILING THE SHIP?

10:00 a.m. - 12:00 p.m. — *Bonsai I & II*

Staying the course of the bar's mission and effectively meeting established goals, requires a highly functioning governing body. Marc Smiley will focus on the role of the president, president-elect, board members and executive director. He will provide direction on how boards can work effectively and efficiently with their executive director and with each other, what is necessary for board training, how to measure board commitment and how to successfully recruit for your board's particular needs.

Marc Smiley

President, Organizational Development

STATE BAR ANNUAL MEETING LUNCHEON

(State Bar Ticketed Event \$35)

Conference attendees may participate or have lunch on their own.

12:15 p.m. - 1:45 p.m. —
DeAnza Ballroom

Scott Turow, an attorney and author of some of America's most popular books and his most recent work, The

Laws of Our Fathers, will be the luncheon keynote. A Chicago native, Turow graduated from Amherst College in 1970 and went on to receive an M.A. at Stanford University, where he was E.H. Jones Lecturer in creative writing for three years. Immediately following the lunch, he will autograph his latest novel.

Scott Turow

Attorney and Author

PROTECTING THE TREASURE CHEST

2:00 p.m. - 3:00 p.m. — *Bonsai I & II*

Talented and dedicated people are vital to a successful organization and so is the money\$. Protecting your "AS\$ets" is a key component of managing and keeping the "ship" afloat. Learn what procedures and checks and balances are necessary to keep your "ship" sailing with a full treasure chest. Hear what happens when the pirate strikes!

Jeffrey Bleich, Moderator

Immediate Past-President, Bar
Association of San Francisco, The State
Bar of California, Board of Governor Elect

Victor Ochoa

President-Elect, Alameda County Bar
Association

Marc Staenberg

Executive Director, Beverly Hills Bar
Association

Pamela A. Swindells

Vice President, Long Beach Bar
Association

BREAKOUT SESSIONS

3:10 p.m. - 4:00 p.m. — *Bonsai III*

(1) IS ANYONE OUT THERE?

Getting the bar's message out through the media can be daunting yet, not unachievable. It's important to know how to effectively work with the media so that your message is heard and printed! Learn from a media expert about how to get your bar's good works on the "map."

Katrina Dewey

Editor, Los Angeles Daily Journal

3:10 p.m. - 4:00 p.m. — *Bonsai I & II*

(2) STEERING WITHOUT "CREW"

You've been given the "ship" without a permanent "crew" to help you steer it. Now what? Working with an entirely volunteer organization can be overwhelming. Hear from individuals who have charted their course and successfully met their goals without the benefit of a "crew." Also, learn about the resources that are available to help your organization work more effectively and efficiently.

Marguerite Downing, Moderator

President, California Women Lawyers,
The State Bar of California, Board of
Governor Elect

Nedra Austin

President, California Association of Black
Lawyers

Nedra Jenkins

Immediate Past-President, Black Women
Lawyers of Los Angeles

Karyn Linn

Staff Director, Field Services Program,
ABA Division for Bar Services

Phillip Shinn

Immediate Past-President, Asian
American Bar Association/Bay Area

3:10 p.m. - 4:00 p.m. — *Portola Room*

(3) EVALUATION OF THE CREW?

If your bar association has the benefit of a professional "crew," it's essential that there is a method of making sure that the board and the executive director work together effectively. Few aspects of bar associations are more important than the strength of the relationship between the board and the executive director. But how to you positively identify challenges and move forward together? This session will cover the importance of value based management and the associated evaluation process for executive directors. Marc will discuss who should be involved in the evaluation process, how information is gathered and other details to ensure that evaluations are tools to strengthen the

relationship between the executive director and the organization — and not yet another barrier to working together effectively.

Marc Smiley

President, Organizational Development

"SAILING" TIPS & OPEN FORUM

4:10 p.m. - 5:10 p.m. — *Bonsai I & II*

Your year as bar president or board member will be a busy one and there will be times when you think that you just might sink into the abyss. Our panel will provide you with tips on managing your bar year and keeping your head above water. Seasoned "captains" will share their list of things they wish someone had told them before setting sail into uncharted waters. Audience participation through questions or comments will be encouraged.

Marc Smiley, Moderator

President, Organizational Development

Kimberly Gaab

Immediate Past President, Fresno County
Bar Association

Arthur (Andy) Wick

Past President, Sonoma County Bar
Association

Scott Wylie

Former Member, The State Bar of
California, Board of Governors,
Secretary, Orange County Bar
Association

CLOSING REMARKS & DRAWING

5:10 p.m. - 5:30 p.m. — *Bonsai I & II*

Anthony Capozzi

President, The State Bar of California

John Van de Kamp

President-Elect, The State Bar of
California