

Elimination of Bias Video Project

Request for Proposal: Questions & Responses

August 30, 2012

- 1. What is the outside funding limit? The budget cap will determine the approach and the number of minutes that can be proposed.**

We did not include a funding limit. We are asking for proposals based on one or two 15-minute versions and one or two 30-minute versions and will be comparing costs, economies of scale for single and multiple videos. We will be evaluating the proposals based on proposed deliverables consistent with the scope of work described in the RFP and projected costs for the variables itemized on the Attachment A: Itemized Cost Proposal.

- 2. What did you decide to focus the individual films on? We expected you to indicate which subjects were the higher priority based on the responses you received from the previous RFI. Assuming one were to choose to produce two 15-minute videos, I assume it would be ok to pick two of the impacted groups and focus say on race bias in one and gender bias in the other using the issues of LGBT discrimination and discrimination against people with disabilities as a sub-theme in either or both of the stand-alone videos?**

We have not made any final decisions regarding the topics or final number of videos to be produced, however we intend to focus on a single topic for each individual production. The number of videos will be influenced by the proposals received. Decisions on which topics to produce will be influenced by recommendations and other specific feedback provided by interested bidders.