

**California Young Lawyers Association
2006 Year End Assessment**

In 1965, the State Bar's Board of Governors created the State Bar's Conference of Barristers. The name was changed to the California Young Lawyers Association (CYLA) in 1977-78 when CYLA's membership on the State Bar's Board of Governors was effectuated through statutory amendment. CYLA's purpose is to provide representation for those attorneys who are 36 years of age or under and lawyers who are in their first five years of active membership in the State Bar. At present, approximately 27% of the active members of the State Bar are CYLA members.

CYLA represents and advocates the interests and needs of young lawyers, promotes the State Bar and public service, assists in the creation, improvement, and coordination of local young lawyer organizations, and provides young lawyer leadership on issues of importance to the State Bar.

Education

1. How activities furthered completion of CYLA's charge:

- Promote interest of new lawyers by keeping them informed of current issues in the profession and assessing additional needs and interests of new lawyers (CYLA Purpose F).
- To offer encouragement and assistance to the new members of the Bar in the task of assuming their responsibilities before the Bar (CYLA Purpose C).

2. Measurable accomplishments achieved or not achieved:

- **FEMA Training:** CYLA conducted FEMA training for its board members regarding implementation of the "Memorandum of Understanding" between CYLA and the American Bar Association Young Lawyers Division.
- **Annual Meeting MCLE Programs:** Two MCLE programs were produced for the 2006 Annual Meeting. The programs were "Ethics Jeopardy", and "Going Solo: Opening A Law Office."
- **Opening a Law Office, 7th edition:** The completion date of the fall of 2006 was not met. Progress was made on a couple of the chapters, but ultimately proved to be too much for the committee to complete. As a result, the task of revising the publication was handed to CYLA's State Bar staff liaison. There are currently discussions on who will actually revise the publication. An idea is to solicit assistance from other sections of the State Bar to jointly produce the publication. The new completion date has not yet been determined.
- **Career Symposium:** The completion date of April 2006 was not met due to time constraints in producing and marketing the program. However, speakers and sponsors have agreed to renew their commitments at a future date. In light of recent discussions regarding CYLA's anticipated partnering with other sections of the State Bar, the future of this program is unclear at this time.

3. Measurement of program success: Success was measured by the number of programs produced, the number of attendees and positive comments received about the MCLE programming. Attendance at each program was as follows: opening your own law office (40) and ethics jeopardy (90). Publication success was measured and achieved because CEB committed to printing and marketing the 7th edition of "Opening a

Law Office.” Success is also measured by total publication sales revenue for the 6th edition of “Opening a Law Office.”

4. Changes to direction and desired outcomes:

- Completion date for the 7th edition of “Opening a Law Office” has been extended to a date not yet determined.
- The Career Symposium may not be done to facilitate the development and production of a new program.
- No other changes to direction for the other activities.

Outreach

1. How activities furthered completion of CYLA’s charge:

- Stimulate and encourage interest in State Bar programs and activities (CYLA Purpose A).

2. Measurable accomplishments achieved or not achieved:

- **Swearing in Ceremonies:** Attended all of the swearing in ceremonies in December 2005 and June 2006, which involved distribution of CYLA materials and in some instances speaking to the new admittees. To reach all, rather than a very small percentage of newly admitted attorneys who attend the swearing in ceremonies, CYLA continues to send a mailing to all newly admitted attorneys immediately following the ceremonies.
- **Law School Outreach:** Established contacts with all law school career counselors within the State of California.
- **Reconnection to ABA/YLD Resources:** ABA/YLD district representatives are either members of the CYLA board and/or are former members of the CYLA board. A former president of CYLA will hold an officer position with the ABA/YLD, and CYLA will continue to send one member to the ABA/YLD conferences.
- **Newsletter:** CYLA was able to produce and distribute two editions of its E-Newsletter to those individuals who “opted-in” to the distribution list. There are current discussions on how to better distribute the newsletter to a wider audience.

3. Measurement of program success: Success is measured by the number of young and new attorneys reached, volunteers for committees, increased web site access and phone calls to staff regarding CYLA opportunities and increased number of CYLA board election nominations. Swearing in ceremonies reached 3,500 new lawyers; and the newsletter was distributed to approximately 900 individuals.

4. Changes to direction and desired outcomes:

- Better access to CYLA members’ e-mail addresses would enable CYLA to reach a wider audience, and more effectively serve its membership.

Communications/Public Relations

1. How activities furthered the completion of CYLA's charge:

- Provide a forum for the exchange of ideas and material pertaining to duties and responsibilities of new attorneys (CYLA Purpose B).
- Offer encouragement and assistance to new members of the Bar in assuming their responsibilities before the Bar (CYLA Purpose D).
- Assists in the improvement and coordination of young lawyer organizations throughout the State (CYLA Purpose E).

2. Measurable accomplishments achieved or not achieved:

- **Website:** Enhanced the website to include opt-in area for constituents to subscribe to email updates or newsletters from CYLA. The web site is continually being enhanced and improved for CYLA's constituency.
- **California Bar Journal:** A regular column for CYLA purposes was not added to the editorial schedule for the CalBar Journal due to editorial concerns about relevancy to all State Bar members. CYLA did not get any articles printed. This activity has been removed from future work plans.
- **Electronic Listserv/Newsletter:** Newsletter format developed and distributed – two issues.

3. Measurement of program success: Success is measured by the number of requests received on-line through the website and CYLA's email ID.

4. Changes to direction and desired outcomes:

- Better access to CYLA members' e-mail addresses would enable CYLA to reach a wider audience, and more effectively serve its membership.

Pro Bono

1. How activities furthered completion of CYLA's charge:

- Stimulate interest in activities and programs designed to increase access to justice (CYLA Purpose A).
- Assist in the improvement and coordinate of young lawyer organizations statewide (CYLA Purpose E).
- Promote interest of new lawyers by keeping them informed of current issues in the profession and assessing additional needs and interests of new lawyers (CYLA Purpose F).

2. Measurable accomplishments achieved or not achieved:

- **Jack Berman Award:** Presented the annual Jack Berman Award of Achievement to Christine Hayashi. Following precedent set last year, the Jack Berman Award continued to receive high numbers of qualified nominations.

- **Pro Bono Work Facilitation:** Relationships with legal services providers in diverse geographic areas established and areas of need identified. Approximately, 50 young lawyers, through this program, have received training from various pro bono providers throughout the state.

3. Measurement of program success:

- **Jack Berman Award:** Number of nominations submitted for selection. This year there were seven nominations.
- **Pro Bono Work Facilitation:** Number of programs which are participating and number of attendees taking cases pro bono publico as a result of the facilitation by CYLA.

Long Range Planning and Leadership Development:

1. How activities furthered completion of CYLA's charge:

- Stimulate interest in activities and program designed to increase access to justice (CYLA Purpose A).
- Offer encouragement and assistance to new members of the Bar in assuming their responsibilities before the Bar (CYLA Purpose D).
- Assist in the improvement and coordinate of young lawyer organizations statewide (CYLA Purpose E).
- Promote interest of new lawyers by keeping them informed of current issues in the profession and assessing additional needs and interests of new lawyers (CYLA Purpose F).

2. Measurable accomplishments achieved or not achieved:

Long Range Planning and Leadership Development: Received strategic planning training from Shelly Stump at the 2005 State Bar's Annual Meeting in San Diego. Drafting of the 2007 work plan was immediate and a long-range plan is delayed.

3. Measurement of program success:

- **Long Range Planning and Leadership Development:** Number of board members training in long range planning/strategic planning process and implementation of State Bar's strategic planning cycle; preparation of a long range plan.

4. Changes to direction and desired outcomes:

- CYLA is currently discussing ways in which to "partner" with other sections of the State Bar. CYLA is also preparing to launch a survey of its membership to better identify their needs, and methods in which to meet those needs.