



THE STATE BAR OF CALIFORNIA

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Date: April 25, 2008 **Item III.B**

To: Members, Board Planning, Program Development,
and Budget Committee

From: Danni Murphy, Chair Planning, Program Development,
and Budget Committee

Re: State Bar Long Range Strategy – Request for Public Comment

Summary

The Board Planning, Program Development, and Budget Committee (PPDB) met by video-conference on April 17, 2008, to consider/ discuss the draft "*Long Range Strategy*," which had been distributed to the Committee on March 25, 2008. The committee was generally pleased with the draft document and found it to be a more simplified and streamlined document.

The committee was also amenable to an adoption process that will obviate the need to repeat the past strategic plan development process which involved a series of facilitated issue meetings with participation by the Board, stakeholder, constituents, and staff. This lengthy and in-depth process took almost two years to complete (2002- 2004).

The Chair of the Board Planning, Program Development, and Budget Committee, requests that the Board Committee authorize publication of the *Long Range Strategy*, attached to this memorandum, for a 45-day public comment period.

BACKGROUND

Long Range Strategy

The draft "Long Range Strategy" document was created by revisiting existing strategic planning documents in order to simplify and clarify the structure, as well as reflect the noteworthy and important values articulated in the existing plan. The draft includes the current State Bar strategies and mandates.

The intended goals for revising the Strategic Plan were to:

1. Simplify and streamline its overall structure;
2. Provide for both a “Long Range Strategy” and year-to-year Special Focus Areas (i.e., Board Annual Planning Session);
3. Articulate both a vision and operational strategies that can be implemented;
4. Separate big-picture Board-level strategy (Vision/Policy) from administrative detail;
5. Continue to integrate the planning and budget processes.

It is important that we have a plan in place to integrate planning and budget processes. One of the Auditor’s recommendations was that the State Bar develop a budgeting process methodology using the strategic plan. In 2007, in response to the Auditor’s recommendation, State Bar finance staff developed and implemented a new State Bar budget development process that links departmental budgets to departmental plans. The 2008 budget aligned the Bar’s departmental and functional structures and presented basic workload and performance information in the Bar’s major program areas. The attached draft Long Range Strategy sets out the principal goals by functional areas, and links them to the Bar’s internal organizational and programmatic structure, and also to the budget process.

PPDB COMMITTEE & BOG REVIEW

In my opinion, it would be very beneficial to proceed with an expedited approach which will hopefully see adoption of a revised plan by July 2008. Our current and projected time line is as follows:

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| ✓ March 25, 2008 | Draft Long Range Strategy distributed to PPDB for review. |
| ✓ April 17, 2008 | PPDB met by videoconference for comment and discussion. |
| ✓ May 15, 2008 | Long Range Strategy sent out for 45-day public comment. |
| ✓ July 11, 2008 | Board considers the Long Range Strategy for adoption. |

FISCAL AND PERSONNEL IMPACT

There is no fiscal and personnel impact on the general fund.

BOARD BOOK/ADMINISTRATIVE MANUAL IMPACT

None.

RULE AMENDMENTS IMPACT

None.

PROPOSED BOARD COMMITTEE ACTION

Should the Board Committee concur with the recommendation of the Chair that the attached "*Long Range Strategy*" be sent out for public comment, it would be appropriate to adopt the following resolution:

RESOLVED, that the Board Planning, Program Development, and Budget Committee authorizes the publication of proposed "Long Range Strategy, in the form attached to these minutes and made a part hereof, for a 45-day comment period.